



GRASSROOTS COLLABORATIVE
637 S. DEARBORN, THIRD FLOOR CHICAGO, IL 60605
TEL 312.427.0510
www.thegrassrootscollaborative.org

Title: Campaign Director

Supervised by: Deputy Director

SUPERVISES: Chicago coalition organizer, organizing interns (periodically)

SALARY/HOURLY, EXEMPT OR NONEXEMPT: Salaried, Exempt, Full-time position

ORGANIZATIONAL SUMMARY: Grassroots Collaborative (501c3) builds power with working families through strategic community-labor organizing, grassroots leadership development, civic engagement, and research. We organize to win progressive policies and systems change that improve the lives of low-to-moderate income people and communities of color. We utilize popular education to build consciousness, and build organization that unites residents, community and labor organizations to create transformative change for a more just society. Our affiliated 501c4, Grassroots Illinois Action, works to build community political power through issue advocacy and electoral strategies. We are based in 2 locations, Chicago and Peoria.

PROJECT DESCRIPTION: Grassroots Collaborative engages in campaigns to make corporations, big banks, and the rich pay their fair share. Our member organizations face the combined threat of public financial crises on 3 levels – city, state and schools. As part of a larger strategy to win revenue for the programs, schools, and services our communities deserve, we are leading campaigns to win a Fair Tax in Illinois, and to win an intersectional platform in Chicago that includes housing justice, climate justice, TIF accountability, and more.

POSITION SUMMARY: We are seeking an experienced and talented community or labor organizer. The campaign director will support and develop Chicago organizing staff and potential interns, help craft overall strategy, as well as lead a planning process with our member and allied organizations that explores the adoption of a climate justice lens and strategy to our economic and racial justice mission. This position calls for a person with bold ideas, tactical creativity, an ability to navigate and build coalition relationships, and a commitment to developing long-term strategies that tangibly improve the lives of working people. We are looking for a strong team player who is motivated and highly organized. The ideal candidate will have a keen ability to identify strategic opportunities as well as a deep commitment to movement-building and leadership development. An interest in public budgets, corporate accountability, racial justice and anti-austerity work will be a strong asset.

Job Responsibilities:

- **Capacity building** – Supervise, mentor, and motivate Chicago organizing staff, interns, and grassroots leaders to flourish, with deepened skills and analysis.
- **Campaign Development** – Lead a new planning process to explore adding a climate justice focus to our work, a major expansion. Ensure that Chicago campaigns are strategic and impactful, engaging GC and coalition staff and members to develop, implement, and assess power-building strategies that lead to racial equity.

Action Now Institute. American Friends Service Committee, Great Lakes Region
Brighton Park Neighborhood Council . Chicago Coalition for the Homeless . Chicago Teachers Union
Illinois Hunger Coalition . Jane Addams Senior Caucus . Logan Square Neighborhood Association . ONE Northside
Service Employees International Union Healthcare Illinois Indiana

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- **Civic Engagement** – Support the development of building grassroots independent political power on the Northwest and Southwest sides of Chicago by leading electoral strategies that center voter engagement work and issue organizing.
- **Public Education & Leadership Development** – Conduct popular education workshops and presentations that support our campaign work, developing new curricula as needed. Develop the capacity of grassroots leaders to take leadership roles within their organizations and/or communities.
- **Research and Communications** – Work with the research and communications teams of coalition members and other GC staff to develop and implement communications and policy strategies that create and amplify a public narrative that reimagines Chicago as a place where Black and Brown families thrive.
- **Other roles:** Participating in Grassroots Collaborative staff team and other organization-wide meetings and activities. Additional roles and responsibilities as assigned.

Qualifications:

- Full-time labor, community or constituency organizing experience, preferably with at least 2 years supervisory experience
- Coalition experience and skills at navigating complex organizational relationships
- Strong organizational, leadership, and problem-solving skills
- Ability to motivate and inspire others
- Experience effectively using a model of staff and team management based on coaching and leadership development
- Willingness to work sometimes long, irregular hours, including evenings and weekends, and some travel to central Illinois
- Detail oriented, driven to succeed; ability to work independently and in a team
- An energetic commitment to social justice and working within an anti-oppression framework
- Excellent verbal communication and writing skills. Ability to communicate effectively with staff and grassroots leaders
- Demonstrated ability to lead direct actions and events
- Spanish language skills are a plus
- Proficient in Excel, PowerPoint, Word, and the voter file. Experience with Salsa a plus
- Excellent team player, able to meet deadlines and work independently, innovative, creative, mature thinking and reasoning

Grassroots Collaborative is an equal-opportunity employer. People of color strongly encouraged to apply. For consideration, send a resume, cover letter, and three references to hiring@thegrassrootscollaborative.org. No calls, please. Position open until filled.